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**Supplier News**

**Aljex automates driver texting to increase accuracy, save time**

By CCJ Staff

Aljex Software -- a provider of hosted management software for freight brokers, 3PLs and other transportation providers -- says it has integrated driver texting into its hosted broker and dispatch application, allowing a broker or dispatcher to send text messages to driver cell phones directly from his or her Aljex dispatch screen with a couple of keystrokes. Preformatted messages include pick-up addresses, reference numbers, contact information and more.

To text a driver from an active load screen, an Aljex subscriber simply selects "forms," chooses the appropriate preformatted message, then presses "send." Aljex automatically populates the text message with the correct information for that load and sends the message to the cell phone number of the assigned driver. Text messages reside in a driver's phone until the driver can deal with them safely. A selectable text message can request that the driver call the broker or dispatcher for further instructions.

"Texting is an excellent tool for getting accurate information to drivers on the road," says Tom Heine, president of Aljex, based in Middlesex, N.J. "You don't waste phone time spelling things out over the phone, and the driver doesn't make mistakes writing them down. What the driver gets is exactly what you sent from your Aljex screen."

Since Aljex is hosted on the Internet, driver text messages are sent from Aljex servers, an Aljex user can text a driver from any Internet-connected computer without needing a phone connection. Driver texting is available immediately to all Aljex subscribers.

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