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8/1/2011 Aljex Software Names Hirschman President

Aljex Software named Joe Hirschman president of the 15-year-old company. Aljex is a provider of hosted software solutions for freight brokers, carriers, and other transportation companies.

Hirschman previously held the position of vice president operations and has been with the company since its inception in 1996. Hirschman worked with Heine in the brokerage business that preceded the move into software.

Hirschman has been in the transportation industry since graduating from Kean College, Union, N.J., in 1987.

Also, Robyn Freeman, previously director of sales, has been named vice president of sales. A graduate of George Washington University in Washington, D.C., Freeman worked in manufacturing, retail, and publishing before coming to Aljex in 2008.

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