

# FleetOwner

[RUNNING GREEN](#)[FLEET FUEL](#)[SAFETY](#)[REGULATIONS](#)[FLEET MANAGEMENT](#)[TRUCK EQ](#)[Home](#) » [Fleet Management](#) » [Management News Articles](#) » **Aljex appoints Hirschman president**

## Aljex appoints Hirschman president

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Joe Hirschman has been promoted to president of [Aljex Software \(http://www.aljex.com/\)](http://www.aljex.com/), CEO and founder Tom Heine announced. Hirschman had been vice president of operations.

“Joe has been my right hand and more,” Heine said. “He will still oversee our day-to-day operations, but now he takes on a more strategic role in the growth of Aljex.”

Hirschman has been with Aljex since its inception in 1996 and has worked in the transportation industry since 1987.

Heine also announced that Robyn Freeman has been promoted to vice president of sales. Freeman was director of sales.

“Robyn learned quickly and well,” Heine said. “She has become an important resource for our customers and has earned a place in the company’s top management.”

Aljex is a provider of hosted software solutions for freight brokers, carriers, and other transportation companies.